

Live Show Promo Tag —Format ⁰⁹

SLUG: Period 1 Weird News :13 Carleen (7-A) **KILL:** TFN **PAGE 1 OF 1**

Get your daily dose of weird news by listening to the A—C and Fan Show.

Hear Anna Carleen and Christina Fan rant about crazy lawsuits, robberies gone bad, and everything in between. That's weird news on the coolest program in radio, the A—C and Fan Show.....afternoons.....only on 107.9-FM

W—W—P--H in Princeton Junction.

(The box represents the index card.)

Notes about Live Show Promo Tags:

- **MUST be 15 Seconds or less**
 - **Timing in heading should be exact.**
 - **Read it out loud with a stopwatch.**
- **Have a proper heading (just like on the sample above).**
- **Include your period number in the slug.**
- **Must be TFN unless you are told otherwise.**
- **Write period number, your code & the kill date on the back of the card.**
- **Be Sure to TAPE the live show promo tag onto the non-lined side of the card.**
- **Size 12 Arial font.**
- **Follow all other news writing techniques.**
- **No questions for leads.**
- **The live show promo tag should be written so it would make sense even if it was read alone, without the produced promo.**