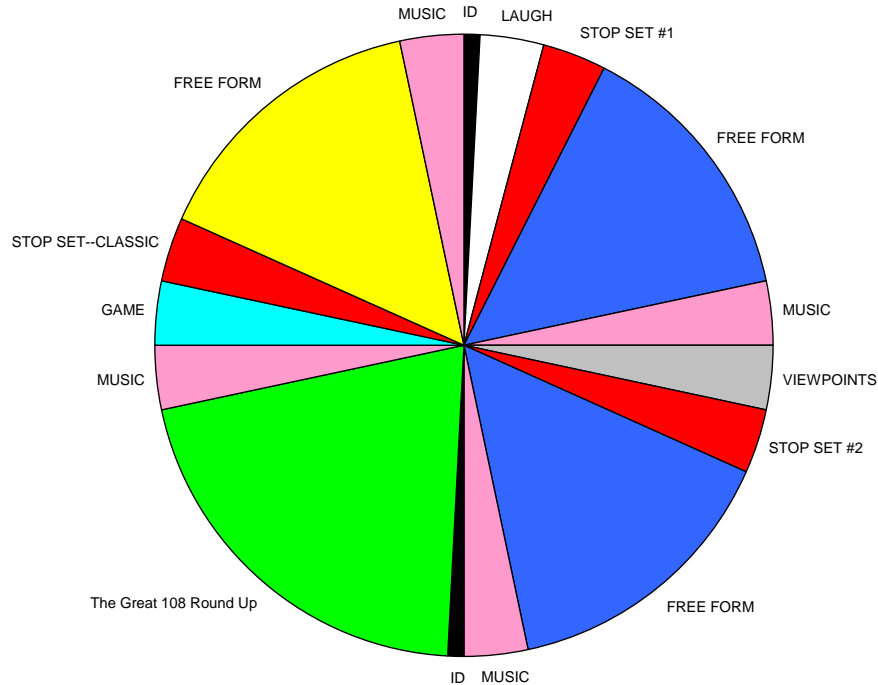


107.9--FM HOURLY HOT CLOCK 9



HOT CLOCK EXPLANATION:

(:00) LAUGH TRACK: TOP OF THE HOUR: FIT WITHIN ONE MINUTE DOUGHNUT; END ON HIGH POINT AT EXACTLY 1:00

- START:** Play Sounder (doughnut); then say intro: ("This is (Your Name(s)) with your 107.9—FM Top of the hour laugh....")
- CONTENT:** (If necessary, quickly set up what you are doing.) It can be joke(s), funny story, bit, sound bites, produced polls, or other content that provides laugh(s) for the audience; build to high point as music bed ends.
- END:** Time it out to end on high note. If need to fill, then end with: (pause) "...and that's your 107.9—FM top of the hour laugh...."

STOP SET #1: 1ST: Show Promo (not your own show) & say Live Tag over trailer music 2ND: CD PSA 3RD: Bumper

(:15) VIEWPOINTS: 1ST QUARTER HOUR: (FIT WITHIN 2:00 DOUGHNUT); END ON HIGH POINT at EXACTLY 2:00.

- START:** Play Sounder (doughnut); then say intro: ("This is (Your Name(s)) with another edition of Viewpoints....")
- CONTENT:** (If necessary, quickly set up what you are doing.) It can be an oral opinion essay, a mini-debate, quick hits on several topics, quick mini-debates on several topics, a pre-recorded poll or interview, opinionated sound bites, a satire with a point, etc.
- END:** End on a high note, and then PAUSE, and say, "...and that's viewpoints on 107.9--FM...."

***IMPORTANT 107.9—FM Policy: Opinions: FAIR, BALANCED, INFORMED, and based on confirmed FACTS. *** NO PERSONAL ATTACKS ***

STOP SET #2: 1ST: STATION PROMO 2ND: Live PSA Read: Libsyn.com (over music bed): 3RD: Bumper

(:30) THE GREAT 108 ROUND UP: begin & end with **SOUNDER**(use Round Up format / templates) (Total time including sounders: 8:00)

- Round Up Preview:** (within doughnut) includes 30 seconds of one sentence "teases" for each category.... (total preview time: 1:00)
- 1ST SEGMENT:** (total 1st Segment Time: 3:30)
 - Newscast (3:00) includes all news, entertainment, datebooks, traffic, etc.
 - Weather (:30) over weather music bed
- Promo:** station promo (total promo time: :30)
- 2ND SEGMENT:** ----Sportscast (total 2nd Segment Time: 1:00)
- School PSA:** (total school PSA time: :30)
- 3RD SEGMENT:** (total 3rd Segment Time: 1:30)
 - Round Up Special: (1:00)** (prepare ahead of time; must include production / sound; usually A closer look (radio package) or edited interview)
 - The Wrap Up: (:30)** Recap of Top Stories, "Round Up" sign off over sounder

NOTE: For exact contents for each segment, consult the Great 108 Formatics Chart and use the correct template

(:45) GAME BREAK: 3RD QUARTER HOUR: (FIT WITHIN 2:00 DOUGHNUT); END ON HIGH POINT at EXACTLY 2:00.

Note: This is a "soft break;" get as close to :45 as possible. (All other breaks in the show are "hard breaks" and must be perfectly back-timed.)

- START:** Play Sounder (doughnut); then say intro: ("This is (Your Name(s)) with Game Break....")
- CONTENT:** (Quickly set up what game you are doing.) It can be for real or a parody; it can be the same game each time or change.
- END:** End on a high note, and then PAUSE, and say, "...and that's GAME BREAK on 107.9--FM...."

STOP SET—Classic: 1ST: Classic PROMO 2ND: Classic PSA 3RD: Classic Bumper

FREE FORM BLOCKS: You format these blocks, as long as you follow the formatics rules and and fulfill the following:

- Your overall show must have at least one **school talk or BIT** (produced or live) **AND** at least one **community talk or BIT** (produced or live).
- Your overall show must have at least one **talk up THAT HITS THE POST**. The song must have an **intro (in) of at least 12 seconds (much longer is better)**, and the talk up must include an **I-D** and a **worthwhile ad-lib** (not about the music) that **hits the high point at the post**.

"Announce" or "Back Announce" the **song info**. (You must do this with all songs and sets on all shows.) HINT: I-D's often provide smooth transitions.