

30-Seconds to Fame Video Project₀₈

For this project, you will share a talent with the rest of the class by performing in a live-on-tape video. The talent can be a traditional talent or it can be a unique talent. It should be visual since this is a video. Make sure it is appropriate for an indoor TV studio like ours, and of course, make sure it is appropriate for a high school class. Be sure to follow all directions:

- ___ 1. **CHOOSE YOUR TALENT:** You will be the sole performer. You will plan the entire video and you will create the entire director's packet. Your partner will direct the video while you perform.
- ___ 2. **TIME:** Your **performance** must last **exactly 30 seconds**. However, the actual video will be one minute. For the extra thirty seconds, Mr. Allison will provide a 15 second intro (music and announcer) before you perform and a 15 second ending (announcer and music) after you perform. **Note:** The entire running time is 1:00 but **YOUR TALENT PART MUST BE EXACTLY 30 SECONDS**
- ___ 3. **THINK VISUALLY:** This is a video. Be sure to make the performance something that can be seen well on video, and be sure that **props, wardrobe**, etc. can be seen well. Limit movement so cameras can keep up with the performance. However, plan out varied camera shots to increase visual appeal.
- ___ 4. **DIRECTOR:** Your partner will direct your performance and you will direct your partner's performance. You will receive a grade on how well your performance video turns out, so communication and preparation with your partner is crucial. You will **also be graded** on how well you direct your partner.
- ___ 5. **PAPERWORK AND PREPARATION:** You must put together a complete, typed **director's packet**. Use the Mad Hatter packet as your guide and model. A director's packet consists of: director script, shot sheets, slate and storyboard. For your director script, include the beginning and end that Mr. Allison will be supplying. In other words, make sure you include the following:
 - At :00.....fade in sound and picture (from black)
(You should fade in to **your first shot, an establishing shot.**)
 - At :05.....Cue Announcer.....Key Graphic
 - At :15.....Crossfade music and cue talent
(**During these 30 seconds, the talent is performed and you should plan 4 more shots (shots 2, 3, 4, and 5)**)
 - At :45.....Crossfade back to Mr. Allison's music
(When the talent is done, you should go to **your 6th shot, an establishing shot.**)
 - At :50.....Cue Announcer, key graphic
 - At :60.....Fade out sound and picture
- ___ 6. **VIDEO FORMAT:** Your storyboard must have **6 shots** as follows:
 - Start with an **establishing shot with a graphic** superimposed.
 - Plan **four different shots** for the performance.
 - End with an **establishing shot with the same graphic** superimposed.*******(Note: You must alternate shots between 2 cameras. Each camera must have 3 different shots.)** *****
- ___ 7. **MUSIC:** Mr. Allison will provide music for before and after your talent. It is highly recommended that you provide music (MP3 player or CD) to play during your talent, to make the video more entertaining.
- ___ 8. **GRAPHIC:** You will be allowed one graphic: The performer's name and the title for the talent.
- ___ 9. **PRODUCTION DAY:** Be organized and prepared. You and your partner will set up with your crew. You must have a minimum of 4 tapings. You will have about 20 minutes for this. Remember, these are live-on-tape performances. You **may not stop** once the performance begins. Cleanup and equipment care are part of your grade. ---The director may improvise shots or add shots as necessary.
- ___ 10. **Keys:** **High Road....Professionalism....Cutting loose....Going above and beyond:**